

## Senior Director, Sustainability

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Company: Coca Cola

Location: Japan

Category: other-general

### Description

Summary:

#### Position Overview:

Lead the Sustainability agenda (Water, World Without Waste, Climate, Agriculture, Sugar Reduction and DE&I) in Japan as well as provide support to Korea in coordination with Marketing, C&CL, TISC, Finance, Strategy and PACS LTs.

#### Focus, Scope, & Impact:

##### Strategy

Develop short- and mid-term strategies aligned with the JP sustainability framework.

Review and adjust priority of agenda items in the framework as necessary.

Accelerate the integration of Sustainability Business Plan into JKOU with clearly defined processes, accountabilities, and metrics.

Define an integrated evaluation methodology encompassing both financial and non-financial aspects of sustainability initiatives.

Utilize cross-functional and global networks to facilitate information exchange and expedite execution.

##### Operations

Establish system-wide governance processes to commit to the 2030 sustainability goal, including bottler investment in the sustainability agenda.

Lead discussions with bottling partners to define and agree upon the activities roadmap and investment strategy towards 2030 and beyond.

Collaborate with Finance and Strategy to ensure that investment strategies align with our sustainability agenda and deliver business value.

Partner with Customer & Commercial Leadership to explore collaborative opportunities with key customers based on their sustainability needs.

### **Strategic Marketing Communications**

Identify key communication opportunities based on analysis of corporate reputation data and local indicators.

Enhance corporate reputation through proactive storytelling about our sustainability initiatives

Work closely with Brand teams to integrate sustainability elements into marketing plans and synergize with corporate sustainability communications.

### **Media and Community Engagement**

Strengthen KO's reputation as a leader in sustainability through owned/earned/paid media

Build relationships/partnerships with local NPOs/NGOs that support sustainable business growth.

Maximize the value of the global and local Coca-Cola Foundation

Engage associates with sustainability initiatives and raise internal awareness.

### **People Management**

Lead a team of 3 professional associates, providing guidance, support, and mentorship to foster professional growth and development.

### **Experience**

Minimum Bachelor's Degree or equivalent, advanced degree preferred

Over 10 years of working experience in multi-cultural, matrixed organization with SME knowledge of sustainability issues (water, climate, packaging, agriculture)

Ability to drive and influence change at the OU level

Must be agile, entrepreneurial, curious, collaborative, empowered

### **Work Focus**

Ability to build constructive relationships with both convergent and divergent stakeholders representing company positions while building partnerships that enable the company to scale its impact and achieve its sustainability goals.

### **Communication Focus**

Native fluency in Japanese and business-level fluency in English are must-haves.

Influence senior executives including OU President, VP's and Bottler heads

Serve as the internal and external face of the Company on Sustainability (w/PACS)

Inspire passion and desire for change with all constituents

### **Candidate Profile**

Successful candidates will embody a strong sense of leadership, demonstrating the ability to inspire and motivate teams towards achieving excellence. At Coca-Cola, we value leaders who are not only adept at steering projects and driving results but are also skilled in fostering a collaborative and inclusive environment. A growth mindset is integral to our culture, and we seek individuals who embrace challenges, learn from feedback, and display a continuous desire for development and innovation. Applicants should be committed to personal and professional growth, as well as to the expansion and progress of our esteemed company.

### **Skills:**

organization

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### **Cross References and Citations:**

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